

FOR IMMEDIATE RELEASE

MANNERS *of the* **HEART**

Local Nonprofit Honored with Global Award— 2022 “Champion for Character: Parents & Families”

BATON ROUGE, LA, AUG 24, 2022 – Manners of the Heart has been selected by a panel of experts from the prestigious organization, Character.org, as 2022 “Champion for Character: Parents and Families”. Founded in 1993, Character.org empowers people of all ages to practice and model core values that shape hearts, minds, and choices.

Dr. Arthur Schwartz, president of Character.org, shared, “The selection committee reviewed a large number of exceptionally strong nominations, but the different resources Manners of the Heart has developed for parents is impressive, ranging from their Heart Education curriculum and family workshops to their weekly Home Connection Letter.” A mom in a Manners of the Heart school, concurred, “You have to do the *HeartWork* so you can get through the *hard work* of parenting!”

“This international award is one of the highlights in our history, as we kick off our 20th anniversary celebration,” says Jill Garner, Founder and Chief Visionary Officer. “Our passion to reach the next generation has not wavered but deepened through the years. We offer hope to families struggling to address the heart needs of their children in the midst of our confusing culture. Through our offerings, children learn to esteem others, and in the process, gain respect for themselves. The intrinsic quality of self-respect translates into motivated, self-disciplined children with a desire to learn and a longing to connect with the world around them.”

Manners of the Heart’s dedication to equipping parents has led to hundreds of family workshops, reaching more than 21,000 parents, in addition to two award-winning parenting books that have sold nearly 100,000 copies. A new parenting book, *StrongHeart: Cultivating humility, respect and resiliency* is underway. Radio minutes, known as, “HeartBeats”, offer helpful suggestions for how to be the person a parent wants their child to become.

From Baton Rouge, LA to Kampala, Uganda, Manners of the Heart works in the hearts of children across the globe to instill strong character attributes, rooted in timeless truth, that lead to wise decision-making and a desire to love others.

The mission of Character.org is to provide global leadership, voice, and resources for developing character in families, schools, and organizations.

The awards presentation takes place Tuesday, September 13th @ 6:00pm CST. Interested citizens can register online to view from home at: <https://members.character.org/events/charcterorg-champions-for-character-award-ceremony/register>

The media is invited to a watch party as we honor supporters, family and friends who made this happen:

WHEN: Tuesday, September 13th, 5:30 – 7:00pm

WHERE: LABI Headquarters, 500 Main Street, Downtown Baton Rouge

WHAT: Founder and Author, Jill Garner, will offer a brief acceptance speech during the live feed between 6:00-6:15.

WHO: Visit mannersoftheheart.org or character.org for more information

For interview/questions, contact:

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