

Impact Report 2022-2023

A message from our Founder

“As I look back over our twenty year history, I cannot believe how far Manners of the Heart has come. What started as a volunteer project at my twin sons’ elementary school has become my life’s work and ministry. Today, the deepest needs of our society have collided with our mission.”

- Jill

2022-2023: A year of growth

Fittingly, Manners of the Heart met the twenty-year mark at a pivotal moment in our history. In many ways, this past year propelled us forward in fulfilling our mission. With the addition of new staff, new schools, and new offerings, we expanded our capacity and broadened our reach. The Animation and Innovation Project gives evidence to the emergence of MOH as a force in educational technology. We are poised and ready to take our message of Truth to every kid in America!

20 YEARS OF SERVICE

212K+

Students impacted by
Manners of the Heart

100K+

Parenting Books
Sold

27K+

Manners Moments
aired on iHeart

2022-2023 HIGHLIGHTS

GROWTH MINDSET



Mindset. Alignment. Unique Abilities. These are words that defined MOH in 2022. With the support of the Board and work of Trility Partners, MOH took a deep organizational dive and emerged with a fresh vision for the future. Highlighting this effort was Jill's move into the **Chief Visionary Officer** role, supporting MOH's future growth as a trusted authority in Heart Education. As CVO, Jill provides leadership over both MOH Creative and the newly formed Jill Garner Content for women. Visit her new website, www.jillgarnercontent.org, to see what's in the works!

ANIMATION & INNOVATION

Thanks to the support of the Charles Lamar Family Foundation, MOH achieved a major milestone in its overarching Animation and Innovation Project. As a result of this grant, MOH adds twenty-three animated **Home Connection Videos** to its digital repertoire, thereby creating an entirely new pathway for parents and students to engage in Heart Education at home. Parents and children watch as Wise Ol' Wilbur gives a friendly recap of the Heart Attributes learned. As children see their parents modeling these values in the home, they are affirmed and perpetuated in their lives.



CHEERS TO 20 YEARS

In March, we had a blast celebrating 20 years of Manners of the Heart with our closest friends and supporters. In a spectacular celebration at The Manship Theatre, MOH raised over \$100K for Heart Education. We are humbled by the amazing students at Gardere Community Christian School who brought Manners of the Heart to life for our audience. Thank you to Principal Lauren Darden, first grade teacher, Ms. Nicole Huffstetler, and our generous givers for making MOH20 an unforgettable night. Like Wilbur says, **"This is Just the Beginning..."**

2022-2023 HIGHLIGHTS

HEART-ED



Manners of the Heart began a rebrand of its Heart Education curriculum: *Heart-Ed*, by Manners of the Heart. This name best reflects our content – not manners as etiquette, but manners as an **attitude of the heart**.

FEATURED PARTNERS

We are thrilled Zen-Noh Grain sponsored St. Louis Academy and Vacherie Elementary in St. James Parish for a second year. The principals report their school culture is changing! In East Baton Rouge, American Commercial Barge Line (ACBL) sponsored Bernard Terrace, and Superior Grill sponsored Magnolia Woods Elementary. Thank you for bringing Heart Education to these schools!

HOORAY FOR PRE-K

Returning to its roots, MOH narrowed its focus to concentrate most heavily on reaching the hearts of our youngest learners. In Fall 2022, four new EBR Pre-K Centers adopted our curriculum: Delmont, Southdowns, Riveroaks, and Crestview. EBRPSS Executive Director Dr. Leigh Griffin acknowledges our “Naptime Nuggets” trainings for the tremendous growth she has seen in her teachers and students.

HOMESCHOOL

Motivated by rapid changes in public education, a growing number of parents have taken education matters into their own hands. Consequently, homeschooling has experienced a Renaissance, and **MOH has entered the market**. Equipping parents as teachers, we provide Heart Education grounded in timeless Truth.

RECOGNITION

2022-2023 was a year of affirmation for Manners of the Heart. In September, internationally-acclaimed Character.org recognized MOH as its 2022 **Champion for Character** for Parents & Families.



In March, Jill was honored by the Greater Baton Rouge Business Report as one of nine women leaders to receive its 2023 **Influential Women in Business** award. We are grateful!



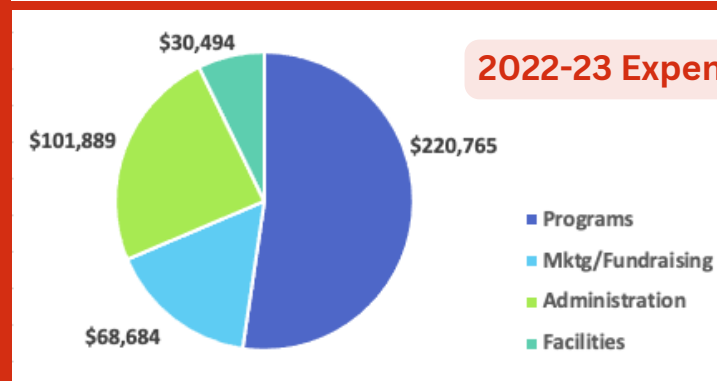
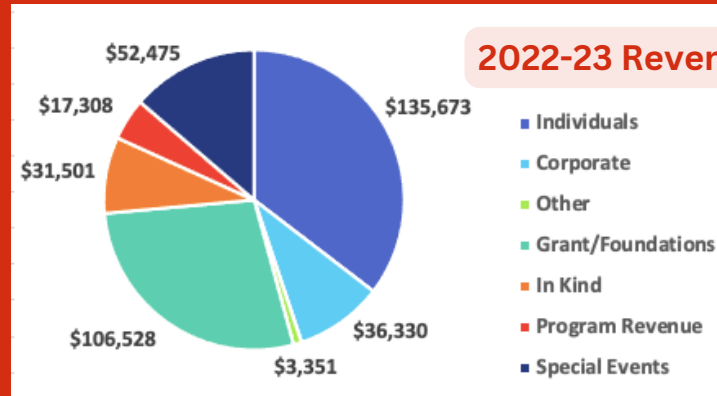
BOOK DRIVE

MOH was delighted to sponsor a book drive for our partner school in Uganda, Africa, Mercy Childcare. Mercy Christian Schools serve over 200 children with a goal to *raise the next generation to be Godly leaders that will bring transformation to its nation for the glory of God*. Our supporters donated 65 books from their wishlist.

Thanks

To our donors, volunteers, community partners, and Board of Directors.

Without your generous support, we would not be here today - stronger than ever. You have worked tirelessly alongside us to help grow Manners of the Heart and to help spread our message. Together, we are reawakening respect in our society for the sake of the next generation. The future is bright.



2022-23 Board of Directors

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